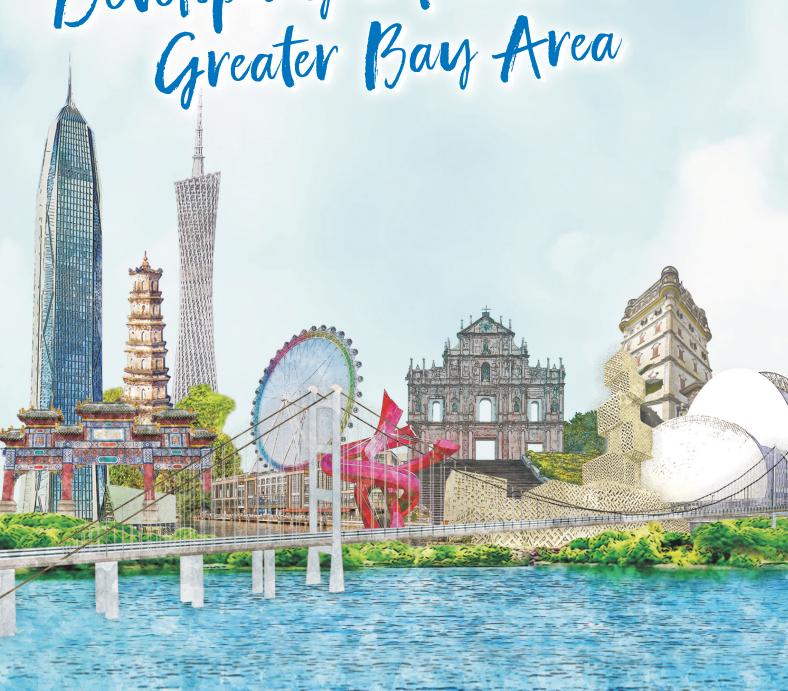


Guangdong-Hong Kong-Macao Greater Bay Area **Development Office** Issue October 2025

everaging Hong Kongs Strengths.

Developing a First-class
Greater Bay Area





Guangdong-Hong Kong-Macao Greater Bay Area Development Office Newsletter

Issue October 2025

Message from Commissioner

for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area

In recent times, there has been encouraging news about the development of the Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area). In the 2025 Global Innovation Index, the Shenzhen-Hong Kong-Guangzhou science and technology cluster ranks first globally for the first time. Meanwhile, Hong Kong continues to be rated the world's freest economy, ranking among the top in multiple indicators, and in terms of talent ranking, Hong Kong leaps to fourth place in the world and ranks first in Asia. On regional integration, a series of high-level co-operation meetings was smoothly held, forging closer convergence of rules and mechanisms among the three places. Additionally, the Elderly Health Care Voucher Greater Bay Area Pilot Scheme has been further extended to achieve full coverage of the nine Mainland cities in the Greater Bay Area, marking a significant milestone in cross-boundary policy innovation and medical collaboration.

At present, the world is undergoing unprecedented changes at an accelerating pace. The Guangdong-Hong Kong-Macao Greater Bay Area Development Office (the Office) has been actively telling good stories of Hong Kong and the Greater Bay Area, while continuously deepening exchanges and co-operation with various Greater Bay Area cities. In late July, the Office and the Hong Kong Trade Development Council co-organised a GoGBA business mission to Dongguan, during which nearly 30 Hong Kong enterprise representatives visited innovation and technology (I&T) enterprises and parks in Dongguan to learn more about their achievements in developing new quality productive forces and to establish a platform for co-operation. On 13 August, the Office and the Hong Kong Science and Technology Parks Corporation hosted the Greater Bay Area Al+ & Investment Exchange Seminar in Shenzhen, attracting the participation of over 250 business representatives, experts, scholars and investors. The seminar focused on the development and investment opportunities of artificial intelligence (AI) technology, thereby fostering the matching of I&T resources, and advancing the high-quality 1&T development in the Greater Bay Area. On 26 September, the Office collaborated again with the Chinese Manufacturers' Association of Hong Kong and the Hong Kong Brand Development Council to organise the Hong Kong. IN. Brand Greater Bay luncheon seminar in Shenzhen. Around 300 entrepreneurs from Guangdong and Hong Kong gathered to discuss the significance of developing proprietary brands, and how enhancing brand value can stimulate innovation and align with the development of new quality productive forces, with a view to tapping into the broader Mainland and global markets.



Ms Maisie Chan
Commissioner for the Development of the
Guangdong-Hong Kong-Macao Greater Bay Area

The Office has been dedicated in strengthening connectivity with both the Mainland and the world and has proactively visited major cities beyond the Greater Bay Area to promote development opportunities in the Greater Bay Area. Examples include visits to Xi'an, Shanghai and Chengdu, where we organised thematic seminars, participated in enterprises exchange meetings, conducted duty visits and so forth to explore new pathways for regional synergistic development, with the aim of promoting complementarity and mutual benefits between the Greater Bay Area and other key Mainland cities. Meanwhile, we also encourage local enterprises to leverage Hong Kong's high degree of internationalisation, market orientation and rule of law to expand into the global market.

The Guangdong-Hong Kong-Macao Greater Bay Area Development Promotion Centre (Promotion Centre) under the Office has also act proactively. Through organising different activities such as luncheons, exchange sessions, etc., it has offered enhanced support for Hong Kong people, enterprises and youngsters, and developed platforms for exchanges and interaction, thereby supporting their entrepreneurial and career pursuits in the Greater Bay Area.

As one of the core cities and regional development engines of the Greater Bay Area, Hong Kong plays a vital role in driving the development of the Greater Bay Area. Last month, the Chief Executive delivered the latest Policy Address, announcing various initiatives to forge closer convergence of rules and mechanisms among Guangdong, Hong Kong and Macao, and promote the integrated development within the Greater Bay Area on multiple fronts. The HKSAR Government will continue to leverage Hong Kong's unique advantages of connecting the Mainland with the world under "one country, two systems" principle, and support Hong Kong in fully playing its important roles as a "super connector" and "super value-adder" and as a dual platform for attracting foreign investment and for enterprises to go global, thereby making positive contributions to the high-quality development of the Greater Bay Area.

The nomination period for the 2025 Legislative Council General Election will end on 6 November. I would like to call upon all patriots with affection for the country and Hong Kong and with dedication to serve society to seize this opportunity and actively stand for the election. Also, I look forward to seeing members of the public cast their votes on 7 December. "Join the Election Together We Create the Future."





The Greater Bay Area Unites in Welcoming the National Games



As one of the host cities, Hong Kong will stage eight competition events for the 15th NG and four for the 12th NGD and the 9th NSOG, while co-hosting road cycling and athletics marathon events. These two events will be the first-ever cross-boundary competitions in NG history, requiring joint planning and close co-ordination among the three governments in various aspects, from route planning to clearance arrangements for athletes, staff members and vehicles. This new co-operation mode not only demonstrates a technical breakthrough in regional collaboration, but also symbolises the deep integration of infrastructure and people-to-people exchanges in the Greater Bay Area.

Through close communication and discussion, Guangdong, Hong Kong and Macao have pioneered a "three-place three-integration" co-hosting approach—integrated communication, direction, and operation, achieving complementary advantages and resource integration. This could serve as a successful example of Greater Bay Area collaboration, further reinforcing the solid foundation for the long-term development of the Greater Bay Area.





The Greater Bay Area Unites in Welcoming the National Games



The NG serves not only as a stage for sports competitions, but also a key engine driving regional development, injecting new impetus to the Greater Bay Area's cultural, sports and tourism development. Hosting this national mega event helps refine the related industry chains, thereby boosting economic growth.

As the most internationalised city in the Greater Bay Area, Hong Kong has continued to function as a dual gateway for attracting foreign investment and assisting Mainland enterprises to go global in regional development, serving as a crucial bridge connecting the Greater Bay Area with the global markets. Through hosting the NG, Hong Kong can demonstrate to the nation and the world its organisational capabilities in staging large-scale sports events, and further strengthen its status as an international events capital.





"GBA Standards" Help Build a Quality Living Circle in the Greater Bay Area







The governments of Guangdong, Hong Kong and Macao are dedicated to developing the **Guangdong-Hong Kong-Macao Greater Bay Area Standards ("GBA Standards")** of various products and services, so as to promote the harmonisation of rules for relevant sectors in the region and improve product and service quality.



The list of "GBA Standards" covers the fields of

food quality and safety, Cantonese cuisine, transportation, mechanical and electrical products, as well as medical care, nursing care, education, e-sports etc. These standards help ensure safety, convenience and high quality of daily life for residents in the Greater Bay Area.





1. What are "GBA Standards"?

"GBA Standards", formally known as the Guangdong-Hong Kong-Macao Greater Bay Area Standards, refer to technical standards established through mutual consultation among Greater Bay Area stakeholders for joint implementation in the Greater Bay Area to meet the needs of its high-quality economic and social development, and these standards are adopted by relevant industries on a voluntary basis. The first batch of 110 "GBA Standards" was promulgated on 24 April 2023. So far, a total of 262 "GBA Standards" have been promulgated.



同一个湾区 同一个标准 One Bay Area One Standard



"GBA Standards" Help Build a Quality Living Circle in the Greater Bay Area



2. What areas do "GBA Standards" cover?

At present, "GBA Standards" that have been developed and promulgated cover items in a number of fields, including food quality and safety, Cantonese cuisine, prepared dishes, transportation, mechanical and electrical products, as well as medical care, nursing care, education, e-sports, "environmental, social and governance", etc.

"GBA Standards" are more than technical specifications; they also serve as an important vehicle for cultural inheritance. In the field of Cantonese cuisine, over 60 standards have been developed, covering classic dishes such as roast goose, fried crab with ginger and scallion, winter melon pond, double-layer steamed milk pudding, and shrimp dumpling. The standards also incorporate food culture elements like herbal tea and Chinese medicine dietary practices. These standards systematically document traditional cooking techniques and dietary therapy, enabling standardised preservation and modern promotion of intangible cultural heritage, thereby further advancing the development of a "Cultured Bay Area".

3. How many industry associations in Hong Kong have participated in developing "GBA Standards"?

Currently, a large number of industry associations, enterprises, universities, institutions, government departments and related organisations in Hong Kong have participated in developing "GBA Standards". According to statistics on participation in drawing up each "GBA Standard", there are around 570 drafting entities (instances) in Hong Kong.*

*Note: This count reflects multiple contributions by a single entity across different "GBA Standard".

4. Which "GBA Standards" are spearheaded by Hong Kong industries?

In the printing sector, the "Requirements for calculation and application of Colour Tone Value (CTV) in print workflow" (CTV standard), developed by the Hong Kong Printers Association and the Advanced Printing Technology Centre, was included in the list of "GBA Standards" in May 2025. This is the first "GBA Standard" initiated and developed by a Hong Kong industry. The technology is easy to master and convenient to use, ensuring colour accuracy, consistency and stability throughout the printing process while heightening the colour contrast of printed materials. It not only helps the industry enhance printing quality but also promotes the development of printing industry in the Greater Bay Area and nationwide.





"GBA Standards" Help Build a Quality Living Circle in the Greater Bay Area



In the silver economy sector, the "General Requirements of Easy-to-eat Food for Older Adults (Care Food for Older Adults)" jointly developed by the Hong Kong Council of Social Service and the Chinese Manufacturers' Association of Hong Kong, were included in the list of "GBA Standards" in September 2025. This marks the first "GBA Standard" for the silver economy sector spearheaded and developed by Hong Kong industry. In addition to providing clearer guidelines for the industry, this standard helps enhance the quality of products and the elderly's quality of life, and promotes the development of food manufacturing industry in the Greater Bay Area.





5. How can Hong Kong industries apply to participate in the formulation of new "GBA Standards"?

Hong Kong industries may, in light of market conditions and needs, collaborate with their counterparts in Guangdong and Macao to jointly draw up new "GBA Standards" in accordance with the specific requirements set out in relevant application guidelines for "GBA Standards", and submit applications to the Standardization Research Center for the Guangdong-Hong Kong-Macao Greater Bay Area. The Center accepts applications for developing "GBA Standards" all year round.

The HKSAR Government has been actively promoting the development of "GBA Standards". The Assistant Director-General (Mainland) of the Trade and Industry Department (TID), Ms Swing Yau, said the TID has

Testing Average Values Testing Average Values ¥ 4 Viscosity 1032.50 Flow test res amount (ml): 9.70 3 6 2 Hardness (N/m²) 10.29 x 10³ A 1.96 x 10³ Adhesiver (g•sec): -58.19 0 ne of Care Food Sta Ingredient preparation: Defrost pangasius, then Testing Average Spoon Tilt Test / IDDSI Flow Test Testing Average Values Flow test res amount (ml): 10.00 3 Moderately thick Viscosity 275.60 2 ml): 4.60 5 95.80 1 (ml): 2.10 Viscos 47.80 Viscosity (cP): 1.70

照 護 食

CareFood

(Photo: https://www.carefood.org.hk/Guideline of Care Food Standard)

continuously disseminated relevant information to industries, and encouraged their active participation in developing and adopting "GBA Standards". The TID has also co-ordinated with various bureaux and departments of the HKSAR Government to undertake the work on "GBA Standards", and promoting the development and adoption of "GBA Standards". Besides, the TID issues Commercial Information Circulars to disseminate information about "GBA Standards" to industries.

Guangdong-Hong Kong-Macao Greater Bay Area Standard Information Public Service Platform:



Trade and Industry
Department's Dedicated
Webpage on "GBA Standards"





Telling Good Stories of

the Greater Bay Area





The Office has been telling good stories of the Greater Bay Area through diversified and multimedia means, so as to promote the significant opportunities of Greater Bay Area development. We have also continued to, through the Promotion Centre in Guangzhou, further enhance the publicity and promotion efforts in the Mainland cities of the Greater Bay Area, as well as providing support for Hong Kong people, enterprises and youngsters to help them grasp the development opportunities in the Greater Bay Area.







The Head of the Promotion Centre, Ms Fiona Lee, visited the Hong Kong University of Science and Technology (Guangzhou), the Guangdong-Hong Kong-Macao Greater Bay Area (Guangdong) Talent Hub (Talent Hub), and a multimedia company in Shenzhen to learn about the development trends and achievements of I&T, talent services and communications sectors in the Greater Bay Area. During her visit to the Hong Kong University of Science and Technology (Guangzhou), Ms Lee introduced the work of the Promotion Centre to teachers and students, encouraging them to seize the vast opportunities and advantages of the Greater Bay Area and contribute to its development.

Ms Lee also exchanged views with representatives from the Talent Hub and the multimedia company, expressing hope for enhanced future co-operation to jointly promote talent flow and enterprise development in the Greater Bay Area, and provide young people with more opportunities to engage with and learn about relevant industries.









27 July to 28 September

The ten-episode television programme "Hong Kong: Connecting the World and Converging Business in the Greater Bay Area", sponsored and supported by the Office and produced by the Television Broadcasts Limited, aired every Sunday at 7 pm on TVB Channel 81 from 27 July to 28 September. Each 30-minute episode focuses on key sectors including finance, healthcare, education and professional

services, with relevant business and industry representatives sharing their first-hand and successful experiences in pursuing development in the Greater Bay Area. Through real-life cases, the programme vividly showcases Hong Kong's unique roles as a dual platform for attracting foreign investment and for enterprises to go global under the institutional strengths of "one country, two systems". Fully leveraging its functions as a "super connector" and "super value-adder", Hong Kong serves as an ideal gateway for overseas enterprises to enter the Greater Bay Area and the broader Mainland markets and for Mainland enterprises to expand globally.











30 July

The Office and the Hong Kong Trade Development Council co-organised a GoGBA business mission to Dongguan, arranging for nearly 30 Hong Kong enterprise representatives to visit Dongguan. Participants conducted on-site visits and exchange views with local industries so as to learn more about Dongguan's achievements in developing new quality productive forces through fostering I&T and promoting its application across industries. They also held in-depth exchanges with Dongguan's government officials, trade associations and enterprise representatives to establish connections and explore co-operation opportunities. At an exchange luncheon for Dongguan and Hong Kong enterprises, the Head of the Promotion Centre, Ms Fiona Lee, introduced the work of the Promotion Centre, and encouraged Mainland talents and enterprises to leverage Hong Kong's unique advantages under "one country, two systems" to expand into the overseas markets.

The delegation first visited the XbotPark robotics base at Songshan Lake, Dongguan, and an industrial robotics manufacturing enterprise to learn about robotics research, development and production, as well as the practical application in typical manufacturing processes. They then visited a commercial kitchen equipment company to experience the operation of automated cooking equipment and the application of Al systems in energy conservation, disaster prevention and hygiene protection, etc.

6 August

The Third Summer Youth Entrepreneurship Carnival Fun Day, jointly organised by the Guangdong Provincial Department of Human Resources and Social Security, Tianhe District Committee of Guangzhou Municipality and Tianhe District of Guangzhou Municipal People's Government, with the Promotion Centre as a supporting organisation, was held at the "1+12+n" leading base—the Guangdong-Hong Kong-Macao Greater Bay Area (Guangdong) Innovation and Entrepreneurship Incubation Base. The event featured nearly 40 quality youth innovation projects covering five areas, viz. "Al+ future life", "green low-carbon smart manufacturing", "medical and health technologies", "cultural and creative industries and trendy design", and "hard technologies and spatial intelligence". Also, arrangements were made for direct networking between investment and financing institutions and entrepreneurs. Several young entrepreneurs from Hong Kong and Macao shared their entrepreneurial stories and project achievements, showcasing the entrepreneurial opportunities in the Greater Bay Area.





















The Assistant Commissioner, Miss Cathy Li, visited Shanghai to attend the 2025 Guangdong-Hong Kong-Macao Greater Bay Area-Yangtze River Delta Economic and Trade Cooperation Exchange Conference (Artificial Intelligence and Robotics Industry Session) and the business matching meeting for artificial intelligence (AI) and robotics industries in the Greater Bay Area and the Yangtze River Delta,



jointly organised by the Department of Commerce of Guangdong Province, Invest Hong Kong (InvestHK), and the Commerce and Investment Promotion Institute of Macao. She exchanged views with Yangtze River Delta enterprise representatives who were interested in pursuing development in the Greater Bay Area, and promoted the vast opportunities of AI and robotics industries in the Greater Bay Area. The Assistant Commissioner remarked that this visit to Shanghai, a core city of the Yangtze River Delta, marks a vital step in connecting the Greater Bay Area with the Yangtze River Delta economic circle, which is of positive significance for advancing co-ordinated regional development. The Greater Bay Area and the Yangtze River Delta complement each other strategically in AI and robotics sectors, presenting enterprises with golden opportunities for cross-regional development. As a core city and core regional development engine of the Greater Bay Area, Hong Kong possesses the unique advantages of having strong support from the motherland and close connection with the world, making it an ideal partner for Shanghai enterprises seeking to expand into the Greater Bay Area and global markets. She encouraged enterprises to establish presence in Hong Kong and leverage its internationalised platform to go global.



The Office and the Hong Kong Science and Technology Parks Corporation co-organised the Greater Bay Area Al+ & Investment Exchange Seminar in Shenzhen. The seminar analysed developments and investment opportunities in Al technology, fostered exchanges among I&T enterprises, and promoted the high-quality I&T development in the Greater Bay Area. The seminar attracted the participation of over 250 business representatives, experts, scholars and investors.

In her remarks, the Commissioner, Ms Maisie Chan, said that AI technology is a new engine driving a new round of technological revolution and industrial transformation. The Greater Bay Area possesses solid technological strength, abundant talent resources, diverse application scenarios and complete industrial chains, creating unprecedented possibilities for the vigorous development of AI. The HKSAR Government has always supported the local I&T sector in strengthening exchanges and interactions with the Mainland, especially the cities in the Greater Bay Area, to promote complementary advantages of Hong Kong and the Mainland cities in the Greater Bay Area, and jointly build a more comprehensive and globally competitive I&T industrial chain, realising the vision of establishing the Greater Bay Area as an international I&T hub.

At the seminar, Legislative Council Member Professor William Wong and the Acting Commissioner for Innovation and Technology, Mr Philip Har, delivered keynote speeches, addressing the development trends in AI and Hong Kong's policies supporting I&T and start-up enterprises respectively. In addition, representatives from six renowned I&T enterprises took part in the case-sharing session and showcased AI technology solutions in different fields and the scaled-up applications of innovative technologies in the Greater Bay Area. The panel discussion session invited four experts to share insights from diverse perspectives on the future opportunities and challenges of AI+ industry applications.



The Deputy Commissioner, Ms Aubrey Fung, attended and delivered a keynote speech at the luncheon and first sharing session of an economic and trade think-tank on sustainable development of the Greater Bay Area. She exchanged views with attendees on how to further leverage Hong Kong's unique advantages to promote high-quality development of the Greater Bay Area. She remarked that with the strong support from the Central Authorities and the concerted efforts of Guangdong, Hong Kong and Macao, the HKSAR Government has made good progress in taking forward high-quality development of the Greater Bay Area, facilitating efficient flow of essential factors of production, and deepening and broadening the convergence of rules and mechanisms, etc. The Deputy Commissioner emphasised that amid profound adjustments in the global economic landscape, the Greater Bay Area has entered a new phase of accelerated development and in-depth advancement. As a core city and core development engine of the Greater Bay Area, Hong Kong will seize opportunities in light of the country's needs, the Greater Bay Area's development directions and Hong Kong's strengths. Guided by the spirit of upholding fundamental principles while embracing innovation, Hong Kong courageously shoulder the historic mission and tasks entrusted by the country, proactively making greater contributions to the nation in the building of a great country and advancing toward national rejuvenation. She also encouraged all sectors of society to work together and actively participate in Greater Bay Area development.



20 August

The Promotion Centre organised a lunch gathering for Hong Kong people and enterprises in Zhaoqing, promoting the significant opportunities of Greater Bay Area development to about 90 Hong Kong people and enterprises, while strengthening mutual connections. At the gathering, the Head of the Promotion Centre, Ms Fiona Lee, encouraged local Hong Kong enterprises to strengthen exchanges and co-operation, expand business networks, and seize the business opportunities in the Greater Bay Area. She also supported enhanced exchanges and collaboration between Hong Kong and Greater Bay Area enterprises, leveraging Hong Kong's unique advantages of having close connectivity with both the Mainland and the world to jointly explore the overseas markets.

The lunch gathering also featured four thematic presentations on Zhaoqing's incentives and support policies for foreign-invested enterprises, BUD Fund, sharing of ESG practices, and policy measures on cross-boundary payment settlement for Hong Kong people and enterprises. Three seasoned Zhaoqing entrepreneurs were invited to share their entrepreneurial journeys and experiences, enabling participants to gain insights into industry trends, development plans and operational challenges.



The Secretary for Constitutional and Mainland Affairs (SCMA), Mr Erick Tsang Kwok-wai, attended and delivered a speech at the 2025 Roving Exhibition on New Quality Productive Forces and High-Quality Development Achievements of the Guangdong-Hong Kong-Macao Greater Bay Area. He remarked that the HKSAR Government will uphold the spirit of understanding, responding to and embracing changes, while being adept in policy making as well as execution and driven by a strong sense of responsibility, so as to foster closer convergence of rules and mechanisms among Guangdong, Hong Kong and Macao, promote high-level connectivity, and strive for more policy breakthroughs that benefit Hong Kong



and its people. Further, Hong Kong will fully leverage its advantages of having strong support from the motherland and close connection with the world to introduce advanced international management practices to the Greater Bay Area and the entire country, thereby contributing to deepening the reform and opening-up of the country, fulfilling the strategic positioning of the Greater Bay Area as "a strategic fulcrum of the new development pattern, a demonstration zone of high-quality development, and a pioneer of Chinese modernisation", and making greater contributions to the national rejuvenation and the prosperity of Hong Kong.

26 August

The Commissioner, Ms Maisie Chan, attended and delivered opening remarks at the Dongguan-Hong Kong In-depth Cooperation Exchange Meeting on "linking global resources and empowering ecosystem for international expansion". The Commissioner remarked that with close geographical proximity industrial complementarity, Hong Kong-Dongguan collaboration has yielded impressive results. As the global supply chains undergo restructuring, Greater Bay Area enterprises are accelerating their pace of "going global". Under this new landscape, Hong Kong, as the only world-class city that can capitalise on both the China advantage and the international advantage, has continued to serve as a dual platform for attracting foreign investment and for enterprises to go global. With the institutional strengths of "one country, two systems", Hong Kong can provide Dongguan enterprises with diverse support in financing, supply chain management, and intellectual property (IP) protection etc. She encouraged Dongguan enterprises to leverage Hong Kong's unique advantages of having close connectivity with both the Mainland and the world by establish international business headquarters, treasury centres and supply chain management centres etc. in Hong Kong. Through Hong Kong, they can set sail for the global market and expand their international presence.









9 to 10 September

The Assistant Commissioner, Miss Cathy Li, conducted a two-day duty visit to Leshan and Chengdu cities in Sichuan Province, attending the Hong Kong Productivity Council's Industry Network Clusters consultation session and visiting several enterprises. The visit aimed to deepen co-operation between Hong Kong and Sichuan in technology research and development, market expansion, and cultivation of new quality productive forces, while promoting



industrial synergy and high-quality development between the Greater Bay Area and Sichuan. The Assistant Commissioner remarked that with great innovative capabilities in smart manufacturing and medical technology, Sichuan Province's technology enterprises could well complement Hong Kong's advantages, holding enormous potential for collaboration. She encouraged Sichuan enterprises to leverage Hong Kong's strengths of having a highly internationalised and market-oriented business environment underpinned by the rule of law to expand into the global markets.











12 September

The Commissioner, Ms Maisie Chan, delivered a video speech at the Synergize GBA Forum 2025, elucidating Hong Kong's key role in promoting the development of new quality productive forces as a core city of the Greater Bay Area and core engine for regional development. The Commissioner remarked that the Greater Bay Area possesses strong technological capabilities, comprehensive industrial chains, a vibrant I&T ecosystem, advanced financial services, and abundant talent resources. It serves as fertile ground for the development of emerging industries, boasting distinctive strengths in both hard and soft power for building a development hub of new quality productive forces. She emphasised that Hong Kong will





continue to study and formulate policies to foster I&T development and attract top global talents and I&T enterprises, and leverage its unique advantages of having strong support from the motherland and close connection with the world under "one country, two systems" to help enterprises to pursue development in the Greater Bay Area and to tap into the global markets.

香港·登·品牌大湾区午餐研讨会

26 September

The Office, the Chinese Manufacturers' Association of Hong Kong and the Hong Kong Brand Development Council co-organised the Hong Kong · IN · Brand Greater Bay luncheon seminar in Shenzhen. Around 300 entrepreneurs from Guangdong and Hong Kong gathered to discuss the significance of developing proprietary brands, and how enhancing brand influence can stimulate innovation and align with the development of new quality productive forces, thereby enabling them to seize the opportunities in the Greater Bay Area and tap into broader markets. The

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Commissioner, Ms Maisie Chan, said that the HKSAR Government has long encouraged enterprises to develop their own brands. In the 2025 Policy Address, the Chief Executive also proposed various measures to provide industries with practical support in brand development. With the unique advantages under "one country, two systems", Hong Kong can serve as a "super connector" and "super value-adder", functioning as an ideal platform for Mainland brands to "go global" and for "bringing in" brands from around the world, thereby facilitating brands from the Greater Bay Area and Mainland to expand globally.

At the seminar, four scholars, experts and renowned brand entrepreneurs were invited to share insights on topics including building brand influence, shaping brand image, leveraging Al to drive brand marketing strategies, and promoting the integration of innovation with branding. During the subsequent interactive question-and-answer session, the discussion was lively, with entrepreneurs actively sharing their views, providing attendees with valuable insights on expanding their businesses through proprietary brand development.











The Under Secretary for Constitutional and Mainland Affairs (USCMA), Mr Clement Woo, attended the launch ceremony of "Qianhai's international Hong Kong-style district cum Hong Kong Charm" in Qianhai, Shenzhen. In his address, the USCMA remarked that with the support from the Central Authorities, the efforts of the governments of HKSAR and Shenzhen, and the participation of various sectors of society, Qianhai has made great strides in development. A series of facilitation policies, such as tax incentives and funding support, have attracted numerous Hong Kong enterprises and talents to gather in Qianhai. Many well-known traditional brands have set up operations in Qianhai, signifying Hong Kong's momentous step in integrating into the overall national development. With more Hong Kong people establishing presence in Qianhai and more Mainland friends pursuing development in Hong Kong, Shenzhen-Hong Kong exchanges will stimulate greater creativity and open up more business opportunities.



Greater Bay Area Cities

The Office and the Promotion Centre have also conducted visits to various cities of the Greater Bay Area, with a view to enhancing Hong Kong's high-level co-operation with Guangdong and other Greater Bay Area cities, thereby strengthening connectivity and integrated development within the Greater Bay Area.

8 August

The Head of the Promotion Centre, Ms Fiona Lee, visited the "ACTIF Center • The Capital of Art Toys in China" in Shipai Town, Dongguan to attend the 15th China International Animation Copyright Fair, supporting the vibrant development of Hong Kong's art toy and animation industries. During exchanges with local leaders and industry representatives, she said that art toy design has not only enriched Hong Kong's cultural and creative industries, but also promoted diversification of economic and cultural development. In recent years, Hong Kong's creative talents have made remarkable achievements in the global art toy arena, with some works successfully entering the international markets. The annual Ani-com & Games Hong Kong also attracts numerous local and international exhibitors and visitors who make special trips to participate. She hoped that more Mainland animation industry representatives will visit Hong Kong for exhibitions and exchanges, fostering mutual industrial collaboration. During her visit to the Hong Kong Cultural and Creative Pavilion, Ms Fiona Lee interacted with representatives from participating Hong Kong enterprises to learn more about the latest developments and business operation of relevant industries.



2 September

The Commissioner, Ms Maisie Chan, visited Shenzhen to learn about the latest developments and frontier business models of smart transportation and robotics industry. She took a ride on a newly launched autonomous light bus at the Lo Wu Control Point, which employs L4 (high-level) autonomous driving and advanced sensing technology, enabling self-adaptation to driving strategies on busy roads without human intervention. With this ride, the Commissioner experienced the stability, comfort and smart mobility of autonomous driving. Thereafter, the Commissioner visited the world's first robot 6S store in Longgang District, where enterprise representatives introduced the innovative service model integrating "sales, spare parts, service, survey, lease and customisation" that supports the transition of robots from laboratories to everyday life. The Commissioner remarked that such an innovative breakthrough in business model can effectively lower enterprises' costs and expedite the application of technologies. She encouraged Hong Kong enterprises and research institutions to enhance collaboration with the Mainland cities of the Greater Bay Area to promote the region's thriving I&T industry, thereby jointly seizing opportunities arising from the country's development of new quality productive forces, and making greater contributions to building a technologically advanced nation.











Meetings

and Exchanges



The leaders of the HKSAR Government and the Office maintain close liaison with the relevant Mainland authorities and other Greater Bay Area cities, and actively conduct meetings and exchanges with Mainland and overseas stakeholders, so as to elucidate the recent work of the Office, and the latest progress of HKSAR Government's efforts in taking forward Greater Bay Area development.

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5 August

7 August •

The Deputy Commissioner, Ms Aubrey Fung, attended the 65th anniversary dinner of the Federation of Hong Kong Industries on 7 August.

19 August •



The Deputy Commissioner, Ms Aubrey Fung (fourth left), and the Assistant Commissioners, Miss Cathy Li (third right) and Mr Ricky Cheng (first left), met with the President of China Council for the Promotion of International Trade Guangdong Committee, Mr Chen Xiaofeng (fifth left), and the Chief Representative of China Council for the Promotion of International Trade Representative Office in Hong Kong, Mr Li Peng (fourth right), on 19 August.

20 August



The Commissioner, Ms Maisie Chan (centre), the Assistant Commissioner, Miss Cathy Li (photo below: first right), and

the Guangdong-Hong Kong-Macao Greater Bay Area Consultant, Mr Albert Tang (left), met with Hong Kong Productivity Council (HKPC)'s Executive Director, Mr Mohamed Butt (right), and Chief Digital Officer, Mr Edmond Lai, on 20 August to discuss co-operation projects between the Office and the HKPC. They also toured various exhibition halls at the HKPC.



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The Chief Executive, Mr John Lee (left), led representatives of the HKSAR Government to visit Macao on 5 August, where he met with the Chief Executive of the Macao SAR, Mr Sam Hou-fai (right), and visited local infrastructure facilities. The SCMA, Mr Erick Tsang Kwok-wai (photo below: first row, third left), also joined the visit.









The Deputy Commissioner, Ms Aubrey Fung, had a luncheon with the Deputy Director of the Hong Kong and Macao Affairs Office of Shenzhen, Ms Li Lirong, on 21 August.



The Assistant Commissioner, Miss Cathy Li, and the Guangdong-Hong Kong-Macao Greater Bay Area Consultant, Mr Albert Tang, attended the opening ceremony of the Belt and Road Software Pavilion (Hong Kong) 2025 on 21 August.

8

26 August



The SCMA, Mr Erick Tsang Kwok-wai (fourth left), the USCMA, Mr Clement Woo (third right), and the Deputy Commissioner, Ms Aubrey Fung (photo below: third left), attended the Inauguration Ceremony of the First Council of Hong Kong Property and Facilities Management Association of the Greater Bay Area cum Gala Dinner in Celebration of the 28th Anniversary of Hong Kong's Handover on 26 August.

4 September



The Commissioner, Ms Maisie Chan (first left), and the Assistant Commissioner, Miss Cathy Li (photo below: first right), attended "Web3 x DMP – New horizon in cross-border and sector Film & TV trading" on 4 September.



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4 September



The Commissioner, Ms Maisie Chan (second left), and the Assistant Commissioner, Miss Cathy Li (first left), met with the Executive Director of Hong Kong Tourism Board, Mr Anthony Lau (second right), on 4 September.



10



The Deputy Commissioner, Ms Aubrey Fung (first left), attended the award presentation ceremony cum winning projects exhibition of "Qianhai Design Open 2025 – Accelerator for Hong Kong Young Talents" on 6 September.



13

9 September



The Deputy Commissioner, Ms Aubrey Fung (left), met with the representative of Integrity Authority of Hungary (right) on 9 September.

15 September



The Deputy Commissioner, Ms Aubrey Fung (second row, first right), attended the Third Business Conference on Guangdong-Hong Kong-Macao Greater Bay Area Development held in Guangzhou on 15 September.



16 September •



The USCMA, Mr Clement Woo (second right), the Commissioner, Ms Maisie Chan (first left), and the Assistant Commissioner, Miss Cathy Li (photo below: right), attended the Reception in Celebration of the 76th Anniversary of the Founding of the People's Republic of China Given by Compatriots of Commercial & Industrial Circles of Hong Kong on 16 September.





14

16

18

The Deputy Commissioner, Ms Aubrey Fung, attended the 76th National Day Celebration Dinner for the Accounting Profession on 22 September.

27 September

9 October (



The Commissioner, Ms Maisie Chan (centre), and the Assistant Commissioner, Miss Cathy Li, attended the International Low-Altitude Economy Summit on 9 October, exchanging views with government representatives, industry leaders and academic experts from Hong Kong, the Mainland and overseas countries to jointly explore the development prospects of the low-altitude economy.



20 October •



The Deputy Commissioner, Ms Aubrey Fung (left), met with the representative of the Istanbul Chamber of Commerce (right) on 20 October.



The Deputy Commissioner, Ms Aubrey Fung (first row, fourth right), attended an event on in-depth exploration of social issues under the 22nd Basic Law Ambassador Training Scheme on 27 September, having friendly exchanges with over 20 university and secondary school students.



9 October



The Assistant Commissioner, Miss Cathy Li (second left), attended the Go Global Meet-up on 9 October, exchanging views with representatives of Latin American consulates, business leaders and enterprise representatives, and visiting the Cradle – Go Global Service Centre and the Low-altitude Economy Tech Hall.



Policies and Measures



The HKSAR Government collaborates closely with Guangdong Province and other Greater Bay Area cities under the principle of complementarity with

a view to enhancing the efficient and smooth flow of essential factors of production such as people, goods, capital and information. At the same time, the HKSAR Government has been continuously deepening collaboration between Hong Kong and other Greater Bay Area cities, thereby strengthening connectivity and integrated development within the Greater Bay Area. Since August, various major policy measures have been rolled out and a number of high-level meetings smoothly held, constantly fostering regional co-operation to new depths.

1 August •

The Transport Department announced that from 1 September 2025 onwards, bookings will not be required for vehicles travelling to Guangdong Province via the Hong Kong-Zhuhai-Macao Bridge (HZMB) under Northbound Travel for Hong Kong Vehicles on Tuesdays and Wednesdays, except Hong Kong or Mainland public holidays and the day before, toll-free days of the HZMB and other dates specified by the relevant authorities.



广州南沙深化面向世界的 粤港澳全面合作白皮书 (2022.06 - 2025.06)

, 2022100 ,

广东省广州南沙建设发展工作委员会

4 August

The White Paper on Deepening the Comprehensive Cooperation among Guangdong, Hong Kong and Macao Towards the World (June 2022–June 2025) was promulgated. The White Paper, produced by Guangdong Province's working committee on development of Nansha, Guangzhou, summarises the experiences and achievements over the past three years in building Nansha into a major strategic platform, which "is based in the Greater Bay Area, collaborates with Hong Kong and Macao, and works with a global perspective".

7 August •

InvestHK and the Dongguan Songshan Lake High-Tech Industrial Development Zone signed a Memorandum of Understanding and held a meeting to strengthen collaboration and establish a regular co-operation mechanism to support enterprises in the Zone in expanding globally via Hong Kong. Representatives from both sides also had in-depth exchanges to further promote the deep integration of scientific research and industry between Dongguan and Hong Kong.





12 August • 4

The Implementation Plan for Implementing Opinions of Financial Support on Deepening the Comprehensive Cooperation among Guangdong-Hong Kong-Macao Towards the World in Guangzhou Municipal Nansha District, devised by the People's Government of Guangzhou Municipality and four departments, including the People's Bank of China Guangdong Provincial Branch, was officially promulgated, putting forward 88 implementation measures. On promoting mutual access of financial markets in Guangdong, Hong Kong and Macao, the Plan supports the Guangzhou Futures Exchange in launching cross-boundary co-operation products with the Hong Kong Exchanges and Clearing Limited. It also mentions exploring convenient cross-boundary payment measures, such as allowing Hong Kong and Macao residents to open and activate credit cards online, so as to develop Nansha into an important node of the international financial hub in the Greater Bay Area.



粤港澳大湾区与长三角 人工智能与机器人企业对接会 12 August

The Associate Director-General of Investment Promotion of InvestHK, Ms Loretta Lee, attended the 2025 Guangdong-Hong Kong-Macao Greater Bay Area–Yangtze River Delta Economic and Trade Cooperation Exchange Conference (Artificial Intelligence and Robotics Industry Session) in Shanghai, promoting Hong Kong's business advantages and opportunities in the I&T industry to AI and robotics enterprises in the Yangtze River Delta. She encouraged these enterprises to fully leverage Hong Kong's advantages as a "super connector" to complement the strengths of the Yangtze River Delta region. The conference was co-organised by the Department of Commerce of Guangdong Province, InvestHK, and the Commerce and Investment Promotion Institute of Macao, and attended by more than 200 representatives from industry enterprises, investment institutions, research and development institutions and business associations. The second half of the conference invited 28 companies in the AI and robotics industries to present their projects at the business matching meeting, encouraging them to interact with representatives from the Greater Bay Area. The Assistant Commissioner, Miss Cathy Li, also attended the event.

14 August •

A delegation of the HKSAR Government led by the Secretary for Security, Mr Tang Ping-keung, and a delegation led by the Vice Mayor of the Shenzhen Municipal Government, Mr Luo Huanghao, held a task force meeting on the collaboration for the planning and development of Hong Kong-Shenzhen control points at the Office of Port of Entry and Exit of Shenzhen to continue taking forward the relevant work in the planning and development of boundary control points (BCPs). During the meeting, the two delegations discussed the development of land BCPs, including reporting progress and exchanging views on the redevelopment projects of BCPs in Huanggang and Sha Tau Kok.



18 August

The Chief Secretary for Administration, Mr Chan Kwok-ki, visited Shenzhen to meet with the Mayor of the Shenzhen Municipal Government, Mr Qin Weizhong, to exchange views on further enhancing communication and co-ordination between departments of Hong Kong and the Mainland at BCPs, with a view to better addressing the increasing demand for cross-boundary travel. At the meeting, both sides agreed that government departments of the two places at BCPs will strengthen communication and co-operation further, and plan ahead in response to the latest trends. Both sides will also reinforce the existing joint notification mechanism to improve communication, information sharing and dissemination, with the aim of enhancing the clearance capacity of BCPs.





The Government announced that the Elderly Health Care Voucher Greater Bay Area Pilot Scheme (Pilot Scheme) will be further extended to Jiangmen, Huizhou and Zhaoqing in August, achieving full coverage of the nine Mainland cities in the Greater Bay Area. Additionally, two new service points will open in Shenzhen. With the five medical institutions successively commencing services, the goal announced in the 2024 Policy Address to extend the Pilot Scheme to the nine Mainland cities in the Greater Bay Area will be fully achieved, marking another milestone in policy innovation and cross-boundary medical collaboration.

Details and service launch dates of the five newly added medical institutions/service points under the Pilot Scheme are as follows:

21 August

Jianamen Huizhou

Jiangmen Central Hospital Huizhou Central People's Hospital

28 August

Zhaoqing Shenzhen

The First People's Hospital of Zhaoqing Peking University Shenzhen Hospital Shenzhen (Qianhai) Shenzhen Hospital of Southern Medical University



9

25 August

The plague presentation ceremony for State Key Laboratories (SKLs) in Hong Kong was held at the Central Government Offices, during which the Minister of Science and Technology, Mr Yin Hejun, presented plagues to 15 SKLs in Hong Kong. All the accredited laboratories are of the world's top 100 universities, demonstrating Hong Kong's capabilities in scientific research. These laboratories will serve as an important platform for bringing together outstanding researchers from all over the world by establishing partnerships with top universities and research institutions at home and abroad, helping to build Hong Kong into a hub for international high-end talents.

25 August

The Transport Department announced that with effect from 26 August, cross-boundary private cars with Closed Road Permits of Heung Yuen Wai BCP will be allowed to cross the boundary via Lok Ma Chau BCP between 12 midnight and 6:30 am daily. The arrangements will strengthen greater integration of Guangdong and Hong Kong and enhance clearance efficiency.



25 August

 π 創 新 科 技 署 Innovation and Technology Commission

The Innovation and Technology Commission invited applications for jointly funded projects under the Mainland-Hong Kong Technology Cooperation Funding Scheme from 25 August until 13 October. The scheme aims to support and encourage research and development collaboration among universities, research institutes and technology enterprises in Hong Kong and the Mainland. The topics selected for this project call focus on gerontechnology and low-altitude flight technology, providing a technical foundation for developing the silver economy and low-altitude economy.







The Director of Fire Services, Mr Andy Yeung, led a delegation to Guangzhou to convene a Guangdong, Hong Kong and Macao fire services security meeting for the 15th NG with representatives from the Fire and Rescue Corps of Guangdong Province and the Macao Fire Services Bureau. The meeting aimed to ensure the safe and smooth staging of the 15th NG, the 12th NGD and the 9th NSOG. During the meeting, representatives from the three places introduced their respective work, and thoroughly discussed various key topics, including optimising the emergency response plans, as well as strengthening safety measures and tripartite collaboration mechanisms during the events.

27 August •

The Secretary for Development, Ms Bernadette Linn, attended the launching ceremony of a training programme co-organised by Guangdong and Hong Kong for construction industry talents, and conducted site visits to learn about the development of a construction industry park and a redevelopment project of urban villages in Guangzhou. The programme provided training for about 60 construction industry talents from Guangdong and Hong Kong, so that they can have a deeper understanding of the industry development in the Greater Bay Area, and enhance their professional expertise and practical capabilities.



14

27 August

The Secretary for Transport and Logistics, Ms Mable Chan, met the Mayor of the Dongguan Municipal Government, Mr Lyu Chengxi, to exchange views on strengthening co-operation between Hong Kong and Dongguan in transport and logistics and other areas.

28 August •

The Secretary for Health, Professor Lo Chung-mau, visited Peking University Shenzhen Hospital and Shenzhen Hospital of Southern Medical University to inspect the operational arrangements on the first day of the service launch under the Elderly Health Care Voucher Greater Bay Area Pilot Scheme, as well as to receive briefings from the hospital staff on the treatment flow for Hong Kong elderly persons and to understand the latest services and facilities of the hospitals.



16

28 August

The Guangdong-Hong Kong-Macao Greater Bay Area Legal Forum 2025 was held in Guangzhou. The forum focused on the reform and the rule of law of the Greater Bay Area, exploring new pathways for institutional opening-up. This holds immense significance for promoting the alignment of rules and institutional opening-up in the Greater Bay Area.







The Digital Policy Office set up a Hong Kong Cross-boundary Public Services self-service kiosk and an "iAM Smart" self-registration kiosk in Zhaoqing, enabling residents and enterprises in the Mainland cities of the Greater Bay Area to access public services of Hong Kong without the need to travel to Hong Kong in person. Following earlier installations in Guangzhou, Qianhai and Futian of Shenzhen, Zhuhai, Foshan, Huizhou, Dongguan, Zhongshan and Jiangmen, the Hong Kong Cross-boundary Public Services self-service kiosks and "iAM Smart" self-registration kiosks have achieved full coverage across the nine Mainland cities in the Greater Bay Area.

1 September •

The launch event of the 2025 Global Innovation Index Ranking of World's Top 100 Innovation Clusters, organised by the country and the World Intellectual Property Organization (WIPO), was hosted by the HKSAR at the Hong Kong Science Park. At the event, the WIPO announced the 2025 Global Innovation Index Ranking of World's Top 100 Innovation Clusters, among which the Shenzhen-Hong Kong-Guangzhou cluster ranks first globally. Two panel discussions joined by leading figures and representatives from Hong Kong and abroad were held, exchanging insights on the Greater Bay Area's innovation strengths and future potential, as well as the latest I&T developments in other international clusters. An exhibition featuring I&T achievements of Hong Kong, Shenzhen and Guangzhou was also set up at the venue.



1 September

The HKSAR Government signed a Memorandum of Understanding with the WIPO on co-operation with regard to the WIPO Lex-Judgments database to strengthen information sharing, with a view to jointly building a more connected and informative global IP community. This collaboration will not only enhance Hong Kong's role in the international exchange of jurisprudence, but also strengthen Hong Kong's standing as a leading regional hub for IP trading and legal services.

5 September •

The Guangdong-Hong Kong-Macao Greater Bay Area Anti-drug Summit, the first anti-drug summit hosted by Hong Kong with Greater Bay Area as the focus, was successfully held. Jointly organised by the Narcotics Division of the Security Bureau and the Action Committee Against Narcotics, the summit brought together about 40 representatives from government agencies and community anti-drug organisations in the Greater Bay Area. Representatives of the Central Narcotics Bureau of Singapore also joined the summit to share their anti-drug experiences. Around 300 representatives from the Greater Bay Area and overseas attended the summit.





5 September

The Transport and Logistics Bureau, together with the Highways Department, invited parties in the industry to submit expressions of interest for the Hong Kong section of the Hong Kong-Shenzhen Western Rail Link (Hung Shui Kiu-Qianhai) (HSWRL) project. The construction of the HSWRL will enhance infrastructure connectivity in the Greater Bay Area. Coupled with the co-location customs clearance arrangement, the HSWRL will connect the metro networks in the western regions of Hong Kong and Shenzhen. A trip from Hung Shui Kiu to Qianhai will only take approximately 15 minutes, fostering the "one-hour living circle" in the Greater Bay Area. Moreover, the HSWRL is an important transport infrastructure promoting the development of the Northern Metropolis, catering to the local travel demand in the Hung Shui Kiu/Ha Tsuen New Development Area as well as the Lau Fau Shan, Tsim Bei Tsui and Pak Nai areas.





6 September

Customs YES organised the Shenzhen Innovation and Technology Exploration Day. The Commissioner of Customs and Excise, Mr Chan Tsz-tat, led 27 young members to visit different 1&T companies in Shenzhen to gain a more comprehensive understanding of the development and latest achievements of the 1&T industry of the country.

9 to 12 September

Hong Kong Talent Engage arranged a delegation of German I&T talents to visit Hong Kong and Shenzhen to learn about the entrepreneurial ecosystem, industry support and I&T opportunities in both cities, so as to attract them to pursue development in the Greater Bay Area. The 18-member delegation visited the Hong Kong Science Park, the Shatin Communications and Technology Centre of the Hong Kong Jockey Club, the Hong Kong University of Science and Technology Entrepreneurship Center as well as the Qianhai International Talent Hub in Shenzhen, and exchanged views with representatives from InvestHK, local start-ups, and Mainland technology enterprises. The delegation also toured various landmarks in Hong Kong to experience the unique charm of Asia's world city.





15 September

The Deputy Financial Secretary, Mr Michael Wong, attended the Third Business Conference on Guangdong-Hong Kong-Macao Greater Bay Area Development held in Guangzhou, jointly organised by the China Council for the Promotion of International Trade, the People's Government of Guangdong Province, the HKSAR Government, and the Macao SAR Government. The Chief Executive delivered a video speech at the opening ceremony. The conference, themed "Empowering the Greater Bay Area for New Opportunities", was attended by over 1 200 representatives from government agencies and business sectors in China and abroad. The Deputy Commissioner, Ms Aubrey Fung, also attended the conference.





The Chief Executive delivered the 2025 Policy Address, announcing various initiatives to forge closer convergence of rules and mechanisms among Guangdong, Hong Kong and Macao, and promote the integrated development within the Greater Bay Area on multiple fronts. To enable the public to better understand the key measures, the Office has compiled a quick overview of major policy measures related to the Greater Bay Area stated in the Policy Address.

Continue to deepen co-operation with Guangdong and Macao, forging closer convergence of respective rules and mechanisms

- The permanent facilities of the HKIA Dongguan Logistics Park will be completed in stages this year, and the preliminary study for Phase Two development will commence.
- Promote a panel of GBA arbitrators and a platform for GBA commercial mediation and arbitration.
- (iii) Extend cross-boundary ambulance transfer arrangements with the governments of Guangdong and Macao, including two-way ambulance transfers and expansion to cover designated hospitals in Zhuhai and Nansha.
- Enhance Cross-boundary Credit Referencing and the Shenzhen-Hong Kong cross-boundary data validation platform to facilitate Hong Kong banks' credit assessment of
- Mainland residents and enterprises in Hong Kong.
 (v) Continuously enhance the Payment Connect. Hong Kong elderly recipients retiring in Guangdong and Fujian Provinces may opt to receive Government assistance directly through
- their bank accounts with designated Mainland banks.

 (vi) Work with exchanges in the GBA to develop commodity trading, carbon trading and other businesses. Core Climate, the carbon marketplace of the HKEX, will collaborate with pilot carbon markets in the GBA to explore cross-boundary trade settlements on a trial basis.
- (vii) Boost collaboration between the Hong Kong Investment Corporation Limited and the Guangdong Government to help Hong Kong's enterprises with high technology content, such as biotech and health tech start-ups, to strengthen cross-border industry chain development. Nansha will be the key base for the first phase.
- (viii) Working with Shenzhen and Qianhai to promote digital finance development and support deeper integration of technology and finance between Shenzhen and Hong Kong.

Expedite the Development of the Loop

Roll out parcels of the remaining land in Phase 1 this year. Complete Phase 2 planning for the development scale and distribution of industries to finalise Hong Kong Park's overall layout and consider offering work spaces flexibly to companies under the "moving in while construction is underway" approach. That will enable them to

Expedite Transport Infrastructural Development

Pressing ahead with the Hong Kong-Shenzhen Western Rail Link (Hung Shui Kiu-Qianhai) project.

Attract More Top-notch International and Mainland Pharmaceutical Companies to Set up Operations in **Hong Kong**

Make use of the GBA Clinical Trial Collaboration Platform in the Hetao area, enabling pharmaceutical companies to conduct trials simultaneously in Hong Kong and Shenzhen. Prepare to set up the International Clinical Trial Academy for nurturing clinical trial professionals in the GBA.

Promote the standardisation of clinical data within the GBA and establish a real-world data platform to help pharmaceutical companies bring innovative drugs to the Mainland and international markets more quickly.

Promote the Development of the New Energy Industry

Work with the Mainland authorities to enable a local enterprise, one of the world's major SAF suppliers, to develop its business in the GBA.

Develop the GBA Hydrogen Corridor in collaboration with the Guangdong Province.

Strengthen Advantages in Data for Al

Promote the establishment of a compliant and secure mechanism for cross-boundary flow of Mainland data to Hong Kong Park for scientific research purposes, supporting Al application testing and innovation.

International Aviation Hub

Increase the number of long-haul and transit routes, reinforcing Hong Kong's top global ranking for cargo throughput and our advantages of being the GBA's transit hub.

Improve the Greater Bay Area's Intermodal Network
The Airport Authority Hong Kong will also expand the city
terminal network in the Mainland, and improve land transport connections under "Fly-Via-Zhuhai-Hong Kong", extending the service to more Mainland cities.

Advance the Development of Universities of Applied Sciences (UASs)

Encourage UASs to deepen collaboration with leading enterprises in the Mainland and overseas, fostering industry-education collaboration and joint promotion. Explore the feasibility of co-operating with leading polytechnic institutions in Guangdong Province to jointly establish a GBA exchange platform.

Develop the Yacht Economy

Promote the systemic development of the Guangdong-Hong Kong-Macao individual travel scheme for yachts, and co-operate with the Guangdong Provincial Government on facilitation measures for the northbound travel of yachts from Hong Kong and southbound travel for yachts from the Mainland.

Ensure the Successful Delivery of the National Games

Spare no effort in staging the competitions to be held in Hong Kong, and work with Guangdong and Macao to make the 15th NG and the NGD and the NSOG a success.

Jointly Develop the Greater Bay Area into a **Beautiful Bay Area**

Take part in developing the GBA into an international, first-class beautiful bay area, with Victoria Harbour as the core, take forward measures on the prevention and control of nearshore pollution, co-ordinated protection of ecosystems and shoreline remediation to support the initiative of developing Beautiful Bays.

Enhance Elderly Care Arrangements in the Greater

Launch a pilot scheme to subsidise elderly recipients of Comprehensive Social Security Assistance choosing to retire in Guangdong to reside in designated residential care homes for the elderly (RCHEs) in the province, thereby enhancing their quality of life. Each eligible elderly person will receive a monthly subsidy of \$5,000, subject to a quota of 1000.

Expand continuously the Residential Care Services Scheme in Guangdong. The number of Mainland RCHEs participating in the scheme will increase to 24, while the number of cities covered will increase from six to eight.



22 September

The Social Welfare Department announced that starting from 1 October, nine additional residential care homes for the elderly (RCHEs) located in Guangzhou, Shenzhen, Zhuhai, Foshan and Huizhou will join the Residential Care Services Scheme in Guangdong as Recognised Service Providers. Together with the existing 15 RCHEs, the total number of RCHEs under the Scheme is increased to 24, located in eight Greater Bay Area cities, i.e. Guangzhou, Foshan, Shenzhen, Zhongshan, Zhaoqing, Jiangmen, Zhuhai and Huizhou, offering Hong Kong elderly persons more choices on cross-boundary elderly care.

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The information on the additional RCHEs is as follows:

Guangzhou

- Guangzhou Chunxuanmao Senior Living Services Co., Ltd (Operated under the partnership formed by the Lok Sin Tong Benevolent Society, Kowloon and a Mainland elderly service operator)
- 2. Guangzhou Clifford Care Home
- 3. Guangzhou Jiangyi Eldercare Services Co., Ltd

Shenzhen

 Sharing Community (Longcheng)
 (Operated under the partnership formed by Beijing Elder Centre Limited and a Mainland elderly service operator)

Zhuhai

 Harmony Garden · Nurturing Living (Operated under the partnership formed by E.T. Investment Limited and a Mainland elderly service operator)

Foshan

- 6. Foshan Healthcare
- 7. Lunjiao Hospital of Shunde Foshan (Providing nursing home places only)

Huizhou

- 8. Azure (Guangdong) Elderly Care Limited (Operated under the partnership formed by Ganghui Medical Care Company Limited and a Mainland elderly service operator)
- Huizhou Social Welfare Institute (Huizhou Social Welfare Service Center)



22 September

The 22nd Tripartite Meeting on Prevention and Control of Communicable Diseases, hosted by the Department of Health, was held in Hong Kong. Approximately 70 people from the health departments of Guangdong, Hong Kong and Macao, as well as the Hong Kong Hospital Authority and the Food and Environmental Hygiene Department, attended the meeting. In addition to reviewing the progress of co-operation in areas such as emergency response, communicable disease surveillance and prevention, and information exchange, participants also exchanged views on current public health issues of mutual concern.

22 September

The Shenzhen Municipal Government successfully issued 2025 offshore Renminbi (RMB) local government bonds in Hong Kong, with a size of RMB4 billion. This marks the fifth consecutive year that the Shenzhen Municipality has arranged for the issuance, registration, custody and listing of its local government bonds in Hong Kong, continuing to promote mutual access of financial markets in the Greater Bay Area.



23 September

The Hong Kong Exchanges and Clearing Limited signed a Memorandum of Understanding with Guangzhou Emissions Exchange, Shenzhen Green Exchange and Macao International Carbon Emission Exchange to further promote knowledge exchange and sharing, and strengthen collaboration in the development of carbon markets and the green finance ecosystem in the Greater Bay Area. As the first quadripartite agreement among the carbon exchanges within the Greater Bay Area, this Memorandum of Understanding marks new heights in the orderly and healthy collaborative development of the Greater Bay Area's carbon markets.





23 September

The Director of Water Supplies, Mr Roger Wong, visited Guangzhou to attend the Guangdong-Hong Kong-Macao Greater Bay Area Water Conservation Industry Innovation and Development Conference and Expo, and participated in the inauguration ceremony of the Guangdong-Hong Kong-Macao Greater Bay Area Water Conservation Industry Alliance (the Alliance). With members from relevant enterprises, academia and water agencies across Hong Kong, Macao and the nine Mainland cities of the Greater Bay Area, the Alliance seeks to effectively pool technologies, policies and market resources across the region, providing a platform for technological innovation and industry collaboration on water conservation. It marks a significant step forward in strengthening cross-regional collaboration among governments, enterprises, academia and water agencies, underscoring a shared commitment to advancing internationalisation and technological innovation in the Greater Bay Area's water conservation industry.

26 September •

The Fourth Guangdong-Hong Kong-Macao Greater Bay Area Statistical Forum, hosted by the Guangdong Provincial Bureau of Statistics (GPBS), was held via live streaming. The Commissioner for Census and Statistics of the HKSAR Government, Mr Leo Yu, led his C&SD team to participate in the forum. The forum aimed to foster statistical exchange and co-operation in the Greater Bay Area for statistical professionals from the "9+2" cities to brainstorm collectively and drive innovation in statistical methods and technologies through creative thinking, so as to address the current complex and ever-changing environment. The forum brought together leaders of the National Bureau of Statistics and the GPBS, representatives from government statistical agencies of the Greater Bay Area cities, as well as those from higher education institutions and research institutes in the Mainland.



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26 September and 16 October

The Health Bureau announced on 26 September that the Pilot Scheme for Direct Cross-boundary Ambulance Transfer in the Greater Bay Area will be extended to Zhuhai People's Hospital and the Nansha Division of the First Affiliated Hospital, Sun Yat-sen University. To ensure the smooth implementation of relevant arrangements, the HKSAR Government conducted drills with Zhuhai and Nansha on 26 September and 16 October respectively to assess the simulated transfer of patients under the cross-boundary ambulance arrangements, with a view to preparing for the extension of the Pilot Scheme in the next phase. The Pilot Scheme is expected to be extended to Zhuhai and Nansha by the end of this year.







Hong Kong Customs and the Airport Authority Hong Kong co-hosted the full launch ceremony of Air-Land Fresh Lane, which was attended by nearly 200 guests. The Air-Land Fresh Lane, jointly launched by the Guangdong and Hong Kong governments, aims to utilise the strengths of Hong Kong International Airport and the Hong Kong-Zhuhai-Macao Bridge to facilitate the import of overseas fresh products into the Mainland via Hong Kong while empowering high-quality fresh products from the Mainland to go global by adopting a new regulatory model to streamline customs clearance for fresh products. This leverages Hong Kong's roles as a "super connector" and "super value-adder" to promote the economic and trade development in the Greater Bay Area. Since April this year, the Air-Land Fresh Lane has commenced its trial operations by phases; air-to-land consignments of fruits as well as chilled and live seafood originating from different parts of the world were smoothly imported into Zhuhai via Hong Kong through this "green channel".

28 to 30 September

The 2025 World Guangdong Entrepreneurs Convention, organised by the People's Government of Guangdong Province and the Guangdong Provincial Committee of the Chinese People's Political Consultative Conference, opened in Guangzhou. The Chief Executive delivered a video speech. The convention, themed "Connecting the World for a Future with Booming Business and Great Innovation", aimed to unite the forces of global Guangdong entrepreneurs, and build a bridge for promoting collaborative development among Guangdong entrepreneurs from all over the world, thereby gathering strengths for advancing the practice of Chinese modernisation in Guangdong.





The Chief Executive, Mr John Lee, convened the first working meeting of the Committee on Development of the Northern Metropolis, focusing on discussing and guiding the future directions and strategies of the three working groups to accelerate the development of the Northern Metropolis.



30 September 9

The Government announced that the three-year Pilot Scheme for Elderly Recipients of Comprehensive Social Security Assistance to Reside in Residential Care Homes in Guangdong, which is funded by the Community Care Fund, will be launched on 1 October. The Pilot Scheme aims to subsidise elderly recipients of Comprehensive Social Security Assistance who choose to retire in Guangdong Province to reside in residential care homes for the elderly under the Residential Care Services Scheme in Guangdong. With a quota of 1 000, each eligible elderly person will receive a monthly subsidy of HK\$5,000. The Social Welfare Department has commissioned the New Home Association as the approved service provider to assist in implementing the Pilot Scheme. The New Home Association will provide relevant information about the designated residential care homes for the elderly and offer assistance in filing applications. The first experience tour will be held in November this year tentatively.







3 October

The Transport Department announced that starting from 13 October, applicants approved to participate in the Northbound Travel for Hong Kong Vehicles scheme need not apply for Closed Road Permits and pay permit fees. With added convenience, this new arrangement will attract more applications for the scheme while enhancing the travel experience of participants.

6 October •

Witnessed by the Financial Secretary, Mr Paul Chan, the Task Force on Supporting Mainland Enterprises in Going Global, steered by the Secretary for Commerce and Economic Development, Mr Algernon Yau, was launched. The launch ceremony brought together over 100 representatives from organisations of the Task Force and partners from various industries, including legal, accounting, financial services, banking, chambers of commerce, and professional organisations, working together to assist Mainland enterprises in going global. The Task Force held its first meeting in early October to discuss work strategies and plans.



第二項目電中間服務 Lagalang - Banden Appoint Link

9 October

Hong Kong–Zhuhai Airports Link officially commenced operation. The service, utilising the Hong Kong-Zhuhai-Macao Bridge as a link, connects Hong Kong and Zhuhai airports to create a new mode of cross-boundary intermodal transport. Leveraging the Hong Kong airport's network of air routes reaching over 200 destinations worldwide and the Zhuhai airport's domestic flight resources, the service establishes a dual lane where international passengers can travel to the Mainland via both airports, while Mainland passengers can take international flights via Zhuhai and Hong Kong airports. This helps achieve "land-air integration and seamless connection" between Zhuhai and Hong Kong, further enhancing the comprehensive transportation network of the Greater Bay Area's airport clusters while improving transit efficiency and service quality.

9 October

The Office for Attracting Strategic Enterprises (OASES) held a signing ceremony for a new batch of strategic enterprises. With the addition of the 18 enterprises, the total number of strategic enterprise partners attracted by OASES has surpassed 100. Collectively, these companies are expected to bring approximately HK\$60 billion in investment and create about 22 000 job opportunities, injecting strong momentum into the city's economy.











Official WeChat Account: 香港特區政府粵港澳大灣區速遞 (Chinese only)



One-stop Thematic Website on Greater Bay Area



Greater Bay Area Information Station



GoGBA Digital Platform

Guangdong-Hong Kong-Macao Greater Bay Area Development Office,
Constitutional and Mainland Affairs Bureau
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